MEETING DATE: Thursday, September 23, 2010

AGENDA ITEM #: 8

ITEM: ITEMS OF INTEREST TO THE COMMISSION AND ANNOUNCEMENTS

RECOMMENDED ACTION:

- Commissioners or Library staff may make announcements regarding the Library Commission and Library or Friends group activities of interest to other Library Commission members.
In the matter of proclaiming September as
"Celebrate Literacy Month"

WHEREAS, the people of Contra Costa County represent our greatest resources; and

WHEREAS, the ability to read and write affects each individual’s ability to participate fully in the social, political, and economic life of our country; and

WHEREAS, the Contra Costa County Library is an organization dedicated to reading and literacy for all and to working cooperatively with other local agencies to provide educational opportunities for lifelong learning; and

WHEREAS, September 8 has been recognized worldwide as International Literacy Day since it was first proclaimed in 1967 by the United Nations Educational, Scientific, and Cultural Organization (UNESCO);

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Contra Costa County COMMENDS all of the people and agencies who are working diligently to achieve literacy either for themselves or others and PROCLAIMS September as “Celebrate Literacy Month” in Contra Costa County.

PASSED by a unanimous vote of the Board of Supervisors members present this 14th day of September, 2010.

JOHN GIOIA
Chair
District I Supervisor

MARY N. PIEPFO
District III Supervisor

FEDERAL D. GLOVER
District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown:

ATTESTED: September 14, 2010

DAVID TWAD, Clerk of the Board of Supervisors and County Administrator

[Signature]

[Signature], Deputy
To:      Board of Supervisors
From:   Anne Cain, Librarian
Date:   August 9, 2010

Subject: Proclaim September "Celebrate Literacy Month"

[Approval and voting details]

Contact: Anne Cain (925) 646-6423

AgendaQuick©2005 - 2010 Destiny Software Inc., All Rights Reserved
September is National Literacy Month

In 1977 the United Nations Educational, Scientific, and Cultural Organization (UNESCO) proclaimed Sept. 8th International Literacy Day to recognize institutions working to ensure that people everywhere can read. The Contra Costa County Library is a prime example of such an agency. Here are just a few examples of why...

- In 2009-2010 an average of 4,270 books a month were checked out by the 180 young adults incarcerated at the County’s Juvenile Hall in Martinez, where everyday the library staff hears someone say, “I never read a book until I came to Juvenile Hall.”

- Project Second Chance (PSC) is the library’s adult literacy program. Since 1984, when it began, more than 4,500 adults have received free, confidential, one-on-one tutoring in basic reading, writing and spelling skills. Excited by her how her life has changed as her literacy skills have improved a student named Martha wrote, “When you no longer walk with the crows but now fly with the eagles, all things are possible.”

- The 3rd Annual Reading Festival was held the weekend of June 6th & 7th. Almost 2000 people participated in the special programming that was offered, including a talk by internationally acclaimed author, publisher and literacy advocate Dave Eggers.

- Jacqueline Kennedy once said, “There are many ways to enlarge your child’s world [and] the love of books is the best of all.” Supported by serious academic research, the library subscribes to this notion. In the past year alone our Office of Early Literacy distributed more than 4,000 books to children and their parents during well baby visits conducted in the county’s public health clinics; while volunteers from the Stories to Go program visited over 45 different preschools, conducting more than 1,845 story times.

- According to a three year study completed in 2009 by Dominican University: “Students who participated in the public library summer reading program had better reading skills at the end of third grade and scored higher on the standards test than the students who did not participate.” In that same year, at the Contra Costa County Library, where there were programs for babies, kids, teens and adults 12,000 community members participated in our Summer Reading programs.

- Books For The Homebound is a volunteer service of the Contra Costa County Library which provides books and other library material to those who are homebound or in residential care facilities. Volunteers are at the heart of our homebound patron book delivery program. Without them, the library would be unable to provide books and other library materials to people who really want to be reading but who can’t come to the library. The library currently has 45 volunteers who deliver to 75 library patrons and the numbers continue to grow. A patron once said, “I applaud all those who contribute the time and energy to keeping books in the hands and minds of those who cannot get to the library.”

Get started on your reading...

- Great books for young children
- Books and Literature guide
- One City, One Book

Project Second Chance (PSC), the Library Adult Literacy Program

Project Second Chance (PSC), the Contra Costa County Library Adult Literacy Program, offers free, confidential one-on-one basic literacy instruction to people who are over 16 years of age, out of school and conversant in English.

Our Program

- PSC Students
  - Who are PSC students?
  - Videos of PSC students
  - Audio of PSC students
  - Student Writings

- PSC, Inc.
  - What is PSC, Inc.?
  - Annual Events
  - The PSC Endowment Fund
  - Make a donation

- PSC Computer Lab
  - What is the PSC lab?
  - Why use the lab?
  - Lab hours

- PSC Tutors
  - Who are PSC Tutors?
  - Become a tutor
  - Tutor F.A.Q.'s, and Tips
  - Useful Links

- PSC News and Events
  - PSC Newsletter
  - Programs and events

Locations and Hours

75 SANTA BARBARA ROAD + PLEASANT HILL + CA + 94523 + USA + DIRECTIONS + MAP + 925-927-3250 + psc@ccclib.org

<table>
<thead>
<tr>
<th>Mon</th>
<th>Tue</th>
<th>Wed</th>
<th>Thu</th>
<th>Fri</th>
<th>Sat &amp; Sun</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-5</td>
<td>8:30-5</td>
<td>8:30-5</td>
<td>8:30-5</td>
<td>8:30-5</td>
<td>Closed</td>
</tr>
</tbody>
</table>

501 W. 18TH STREET + ANTIOCH + CA + 94509 + USA + DIRECTIONS + MAP + 925-754-8317

<table>
<thead>
<tr>
<th>Mon</th>
<th>Tue</th>
<th>Wed</th>
<th>Thu</th>
<th>Fri</th>
<th>Sat &amp; Sun</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-8</td>
<td>12-8</td>
<td>10-5</td>
<td>10-5</td>
<td>Closed</td>
<td>Closed</td>
</tr>
</tbody>
</table>

About Project Second Chance

Project Second Chance (PSC), the Contra Costa County Library Adult Literacy Program, offers free, confidential one-on-one basic literacy instruction to people who are over 16 years of age, out of school and conversant in English. Since it began in 1984, the program has helped more than 4,000 adults improve their reading, writing and spelling skills. Learn more about PSC by viewing a five-minute Comcast interview.

If you know adults who need help with reading, writing or spelling, please encourage them to call our Pleasant Hill office at 925-927-3250 or our Antioch office at 925.754.8317. In the 510 area code, you may call 510.527.7558.

Project Second Chance
75 Santa Barbara Road (Street address)
1750 Oak Park Boulevard (Mailing address)
Pleasant Hill, CA 94523
(925) 927-3250
FAX: (925) 645-6481
psc@ccclib.org
# Early Literacy

**Office of Early Literacy**

**What Is Early Literacy?**

- **Growing up With Books**
  - Provides parents and caregivers with background on current research into early childhood development.
- **Books to Grow On**
  - Lands reading focused kits to childcare and preschool facilities.
  - Aims to provide library services to children in the community not currently being reached.
- **Stories To Go**
  - Provides early literacy and read-aloud programs to low-income children with the help of trained volunteers.
  - Prepares special storytime kits to enhance volunteer's storylines.
- **Reach Out and Read**
  - Provides free books and information to families with children six months to five during their child visits at county clinics.
  - Find out what doctors say about early literacy.

### Storms Living Trust

Office of Early Literacy
1750 Oak Park Blvd,
Pleasant Hill, CA 94523
925-397-3288
earlylife@ccclib.org

1998 the Contra Costa County Library was named to receive the proceeds from the Storms Living Trust.

Wilma and Russell Storms of Orinda left their estate to the library specifically to bring library services to children aged 0 to 5 years.

**Helpful Links**

- **Birth to Six**
  - Information about early literacy and the importance of reading to children, includes literacy activities for parents and educators.
- **Reading Is Fundamental**
  - The oldest and largest children's literacy organization in the United States.
- **Zero to Three**
  - A national nonprofit organization that supports the healthy development and well-being of infants, toddlers and their families.
- **Tea's Research Institute**
  - Works to improve the social, emotional and cognitive development of children from the prenatal period through age five by providing parents with tools to raise their children effectively.
- **Oregon's Child: Everyone's Business**
  - Works to improve the social, emotional and cognitive development of children from the prenatal period through age five by providing parents with tools to raise their children effectively.
Press Release

For Immediate Release:
Thursday, August 12, 2010

snapngo.ccclib.org

Introducing Contra Costa County Library’s New Fleet of Digital Bookmobiles!

August 12, 2010 – Contra Costa County Library is excited about its partnership with Tri Delta Transit to provide instant access to free audiobooks and library services on the bus. With “Snap & Go” mobile library service, Contra Costa County Library cardholders riding the bus can choose from over 550 audiobook titles to wirelessly download directly to their cell phone and immediately listen to as they continue on their journey. A great way to pass time on the bus!

Snap and Go is easy as 1-2-3

1. Download a free QR code reader to your phone from snapngo.ccclib.org (fx only)
2. Scan the code on board all Tri Delta Transit buses
3. Select an MP3 audiobook to download and enjoy the ride!

The Library’s mobile site also provides access to hours and locations of community libraries, account and catalog search functions, reading recommendations, and a connection to live help by voice, text (SMS), and chat (IM). More information about the Contra Costa County Library’s Snap & Go Project and QR codes can be found at http://libraries.ccclib.org/qr.

Eastern Contra Costa Transit Authority (Tri Delta Transit) provides over 2,500,000 trips each year to a population of nearly 250,000 residents in the 225 square miles of Eastern Contra Costa County. Tri Delta Transit operates 15 local bus routes Monday-Friday, 3 local bus routes on weekends and holidays, commuter routes to Livermore, and Dublin, door-to-door bus service for senior citizens and people with disabilities, and numerous shuttle services for community events.

The Contra Costa County Library serves residents countywide with 23 locations, 3 Library-a-Go-Go book dispensaries, and online library services available 24/7 at cclib.org. Last year almost 4 million people visited the Contra Costa County community libraries and checked out over 9 million items.

8/13/2010
It's time once again for ... One City, One Book

Brentwood  Clayton  Danville & San Ramon  Lamorinda  Walnut Creek

The Year of Fog  The Tortilla Curtain  Highest Duty  Cutting for Stone  The Street of a Thousand Blossoms

Michelle Richmond  T.C. Boyle  Captain Chesley "Sully" Sullenberger  Abraham Verghese  Gail Tsukiyama

Fostering community discussion about books by encouraging everyone to read the same book at the same time. Read more

quick tip | This just in! Find the most recent additions to the catalog, including on-order items, on the classic catalog quick links.

Get help now! Students can chat with a Live Tutor
1:00 p.m. - 10:00 p.m.
7 days a week
Kindergarten through Adult Learner Spanish-speaking tutors available

Includes: Homework Help, Skills Building, Writing Lab, Foreign Language Lab, and Adult Learning Center

Social Media Workshops for Small Business
Facebook, Twitter, LinkedIn, and more... Wondering how social media and other "inbound" marketing efforts can help your business? Logging in is the easy part. What you do once you're there is what really matters. Attend Social Marketing 101 to see how social media can relate to your business strategy.

Learn tricks and secrets that can transform social media from a relentless time suck to a reliable business builder in the Social Media Victorias for Small Business workshop.

Adults Learn to Read Free - Volunteer Tutors Needed!
Project Second Chance (PSC), Contra Costa County Library's adult literacy program, is looking for volunteer tutors. If you are interested in volunteering to help an adult learn to read, write and spell better, the next tutor training class begins in September. Previous teaching experience is required. Visit the PSC website for more information and to register for training.

Search of the Month: Free eBooks from Librivox

You may already know about the great selection of eBooks available from the Library's OverDrive Downloadable Media service, but there are other sources of audiobooks that you can easily download and listen to offline.

Librivox offers audiobooks in the MP3 format. Volunteers record chapters of books in the public domain and publish the audio files on the Internet. Check out the Library's Free eBook page for more information.

Contra Costa County Library Mobile Website

Connect with the library on your mobile phone! At m.ccclib.org, you can search and place holds. Download audiobooks. Check your account. Get live help – talk, text or chat with a librarian. Get reading recommendations. Lookup library hours. Find programs.

Sign-up for Monthly Reading Recommendations with NextReads

Whether it's Biography or Historical Fiction or Audiobooks or Kids' Picture Books, the Library's NextReads newsletters will let you know each month what to checkout next! Sign-up or browse the latest NextReads picks.

You are receiving this e-mail from Contra Costa County Library because you told us it's okay to contact you with library news, or you signed up for eNews via the Online Library or in person. To unsubscribe at any time, simply login to your account. Thank you for your interest and support.

© 2010 Contra Costa County Library • Administration • 1750 Oak Park Boulevard • Pleasant Hill, CA • 94523 • USA • 80...