CONTRA COSTA COUNTY LIBRARY COMMISSION
AGENDA ATTACHMENT 2

MEETING DATE: Tuesday, August 21, 2012
AGENDA ITEM #: 7 A

ITEM: DRAFT HOME PAGE LIBRARY CLICK COMMITTEE PROPOSAL

RECOMMENDED ACTION:

The Home Page Library Click Committee will consider a draft proposal for the Library Commission to consider presenting to the Board of Supervisors for approval. The proposal will recommend that the County add a Home Page Library Click to the County's website, http://www.co.contra-costa.ca.us. The Library Click will link directly to the Library's website, www.ccclib.org.
TO: BOARD OF SUPERVISORS
FROM: COUNTY LIBRARY COMMISSION
DATE: (Proposed Meeting Date)
SUBJECT: ADD COUNTY LIBRARY TO "QUICK CLICK" LIST ON COUNTY WEBSITE

RECOMMENDATION(S)
Add the County Library to the Quick Click list on the County Home Web Page.

BACKGROUND
Just recently, a Quick Click list was added to the County Home Web Page. That list does not currently include a link to the County Library website on the County website. The County Library Commission has been considering since January 2012 requesting that the County Library website be directly accessible from the County Home Web Page. In May 2012, the Commission created a committee to prepare a proposal to be submitted to the Board of Supervisors. Not only will County residents be able to quickly go to the County Library website but more importantly individuals, businesses, and other entities considering locating in would also be able to find the County Library website quickly.

FISCAL IMPACT
Fiscal impact will be minor in terms of immediate expenditures but potentially could lead to substantial positive fiscal impacts if individuals, businesses, and other entities considering locating in Contra Costa County can readily find information about the 26 community libraries and the services offered.

CONSEQUENCE OF NEGATIVE ACTION
Failing to include the County Library on the Quick Click list not only inconveniences County residents but risks losing potential new residents and job creators who would be favorably impressed by the services offered by the County Library.

CHILDREN’S IMPACT STATEMENT
The County Library offers many services specifically benefiting children. Having the County Library on the Quick Click list would make it far easier for children to access those services.