CONTRA COSTA COUNTY LIBRARY COMMISSION
AGENDA ATTACHMENT 4

MEETING DATE: Thursday, November 15, 2012
AGENDA ITEM #: 10
ITEM: REPORT FROM COUNTY LIBRARIAN

RECOMMENDED ACTION:
• None
Institute of Museum and Library Services Announces Recipients of 2012 National Medal for Museum and Library Service

November 5, 2012

FOR IMMEDIATE RELEASE

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Institute of Museum and Library Services Announces Recipients of 2012 National Medal for Museum and Library Service

Nation's Highest Honor Recognizes Exceptional Contributions of Museums and Libraries

Washington, DC—(November 5, 2012)—The Institute of Museum and Library Services today announced the recipients of the National Medal for Museum and Library Service. The National Medal is the nation's highest honor conferred on museums and libraries for service to the community and celebrates institutions that make a difference for individuals, families, and communities.

This year's honorees exemplify the nation's great diversity of libraries and museums and include a school library, county library systems, individual libraries, children's museums, an art museum, science centers, a park conservancy, and more, hailing from 10 different states. The 2012 winners of the National Medal for Museum and Library Service are:

- Boothfield Youth Museum, Malden, Mo.
- Contra Costa County Library, Pleasant Hill, Calif.
- Cumberland County Public Library, Fayetteville, N.C.
- Garfield Park Conservatory, Chicago, Ill.
- Long Island Children's Museum, Garden City, N.Y.
- Museum of Contemporary Art, North Miami, Fla.
- Naturla Community Library, Naturita, Colo.
- Pacific Science Center, Seattle, Wash.
- Park View High School Library Media Center, Sterling, Va.
- Shelton North Hills Library, Glenshaw, Pa.

"Museums and libraries serve as community anchors and this year's winners—from urban North Miami to Naturita, Colorado, to just 542 people—showcase the positive difference these institutions make for everyone. Innovative programs are teaching residents how to read later in life, inspiring children to dream, using technology to offer e-books on the go, and bridging cultural differences," said Susan Hildreth, director, Institute of Museum and Library Services. "This year's National Medal for Museum and Library Service recipients demonstrate the many ways libraries and museums build strong communities and provide opportunities for individual success."

Medal winners are selected from nationwide nominations of institutions that demonstrate innovative approaches to public service, exceeding the expected levels of community outreach. The National Medal will be presented during a celebration in Washington, D.C. on November 14.

To learn more about the 2012 National Medal winners, please visit www.imls.gov/medals.
Break out the Candles
Contra Costa Library Turns 100!

On July 21, 1913, the Contra Costa County Board of Supervisors authorized the establishment of the county's Library system. Within five years, there were 33 branches throughout the county and dozens of schools affiliated with them as well. By the mid-50s, the Library was already bringing information to the community with a Bookmobile service. In 1985, it reached another milestone, having purchased more than one million volumes. Within just the past year, more than 7.5 million items were checked out from community libraries.
Contra Costa Library

Turns

Just shy of a century old now, Contra Costa Library has been recognized repeatedly with major state and national awards for its innovative methods of bringing library services to the people. “Technology is a means to an end,” says County Librarian Barbara Flynn. “And the end here is reaching our community and customers.” The Library created “Snap & Go,” a mobile device application that allows library cardholders to read e-books on their phones. New this year is “Discover & Go,” which connects library users with downloadable discount passes to museums and galleries throughout the Bay Area.

All branches of the Library will be taking part in next year’s festivities recognizing the 100th birthday, with kickoff events being planned for January, and culminating in a birthday bash on July 21, 2013.

CONTRA COSTA COUNTY LIBRARY
Bringing People and Ideas Together
ccclib.org
36TH ANNUAL
HOLIDAY RUN & WALK FOR HEALTH

Saturday, December 8, 2012
Contra Loma Regional Park
1200 Frederickson Lane, Antioch

Choose from:
1-mile walk/run
3-mile walk/run
10K run
Kids dashes with Santa

Visit holidayrun.org for more information.
All who pre-register will receive a free Holiday Run t-shirt!!

ACCEPT THE CHALLENGE TO BENEFIT OUR LIBRARIES!
Proceeds will enable the library to buy the latest books and educational materials on health, fitness, diet, nutrition and exercise.

CONTRA COSTA COUNTY LIBRARY
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Sponsored by the Kiwanis Club of the Delta-Antioch, Superintendent of Public Instruction Tom Torlakson, the East Bay Regional Park District and the City of Antioch.
MEETING DATE: Thursday, November 15, 2012
AGENDA ITEM #: 11 A
ITEM: HONORABLE CANDACE ANDERSEN, BOARD OF SUPERVISORS, DISTRICT 2

RECOMMENDED ACTION:
None
District 2 Supervisor Candace Andersen

Welcome to the District 2 website. We serve the communities of San Ramon, Danville, Alamo, Lafayette, Moraga, Orinda, Canyon, Ross, Parkmead, Saranap and a portion of Walnut Creek.

I was elected to serve you and welcome your input and participation in local government. My office is here to help answer your questions and address any concerns you might have related to County issues. Please don't hesitate to contact us.

Interested in participating in local government?

Have you been looking for an opportunity to become more involved in your community? Are you interested in meeting new and interesting people? If you answered yes to either of these questions, then here is your opportunity! Please click here to see current board and commission openings.

Contact
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Supervisor, District 2
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Fax: (925) 920-3785

San Ramon Valley Office
309 Diablo Road
Danville, CA 94526
Phone: (925) 957-8860
Fax: (925) 920-3785

Hours:
8:00 am - 5:00 pm
Monday - Friday

Lamorinda Office
3338 Mt. Diablo Blvd.
Lafayette, CA 94549
Phone: (925) 946-6067
Fax: (925) 946-6068

Hours:
10:00 am - 2:00 pm
Monday
10:00 am - 4:00 pm
Tuesday
And by appointment
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**Donna Maxwell**  
Field Representative  
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Steve is a 35 year resident of Contra Costa County who has lived in Walnut Creek for over 20 years. Since 2009 he served as Chief of Staff to Supervisor Ullom. He brings over 20 years of business ownership and management experience to the position along with multiple graduate degrees in Psychology and extensive experience in the hi-tech sector.

Gayle represents Supervisor Anderson in the city of San Ramon, the town of Danville, and handles transportation issues and office communications. She began her government career as an intern in the San Diego and Washington, D.C. offices of Senator Pete Wilson. She was a staff aide for Congressman Jack Kemp and worked on his 1988 presidential campaign. She has gained relevant experience through several tenures in the private sector. Gayle graduated from San Diego State University with a degree in Journalism, Public Relations and a minor in Marketing.

Jill is Supervisor Anderson’s Field Representative for the Town of Moraga and Community of Canyon. She attends the CCC Planning Commission and Zoning Administrator meetings as well as a variety of community meetings to keep Supervisor Anderson apprised of the various issues in District 2. In addition, she meets with the District 2 Code Enforcement Officer, handles payroll, constituent issues, and appointments and resignations for the various volunteer committees, commissions and councils within District 2. She works out of the Lafayette Office every other week. Prior to joining Supervisor Anderson’s staff, Jill worked for late District 2 Supervisor Gayle B. Ullom for more than 15 years. Jill joined the District 2 Staff with broad experience from the private sector.

Lauren is responsible for scheduling Supervisor Anderson’s appointments, speaking engagements, and any other public appearances. She attends Lafayette community meetings and oversees any current issues within Lafayette. She works in the Lafayette office on Monday’s from 10-2. Lauren began her career in government over 14 years ago with late County Supervisor Gayle B. Ullom; before that she worked in the private sector. She studied Public Relations/Advertising at Boise State University.

Donna represents Supervisor Anderson in the communities of Alamo, Parkside, Rossmoor, Serramont and Walnut Creek. Originally from Contra Costa County, Donna presently lives in San Ramon with her husband and son. She holds a Bachelor of Science degree in Administration of Justice, with a minor in Psychology and a Master’s degree in Public Administration, with a focus in Public Policy Development, both from California State, East Bay. In addition to her career and spending time with her family, Donna volunteers for a local non-profit organization, painting children with special needs and horses.
MEETING DATE: Thursday, November 15, 2012

AGENDA ITEM #: 11 B

ITEM: PREDICTING SUCCESS GRANT

RECOMMENDED ACTION:

None
Predicting Success Through Market Analysis

A guide to applying the business model and tools of market analysis to developing library programs and services


Tool Kit

Here is the Tool Kit developed by the Task Team and Brown Miller Communications

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