CONTRA COSTA COUNTY LIBRARY COMMISSION
AGENDA ATTACHMENT 2

MEETING DATE: Thursday, March 27, 2014

AGENDA ITEM #: 8

ITEM: ITEMS OF INTEREST TO THE COMMISSION AND ANNOUNCEMENTS

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RECOMMENDED ACTION:

Commissioners or Library staff may make announcements regarding the Library Commission and Library or Friends group activities of interest to other Library Commission members.
We are sharing the following message on behalf of the Get Involved program, which is sponsoring the workshop.

SAVE THE DATE

Thursday, May 22, 2014 9 am—4 pm

2014 Serving With A Purpose Conference
A gathering for CA Friends, Trustees, Foundations, Volunteer Leaders and the staff who support them!

Location: Ontario Convention Center (free parking)

- Keynote Speaker: Claudia, James and Chris Looney
  “Fundraising for Now and for the Future” www.ccsfundraising.com
- NY Times Bestselling author Lisa See
- Breakout sessions to learn, share and be encouraged!
- Learn how to develop endowments at your library!
- Special presentation on volunteer and board recruitment and much, much more!
- Catered sit-down lunch

Cost: $25.00 per attendee

Hotel accommodations by Red Lion Hotel, Ontario Airport
Special rate: $79.00; includes free breakfast and Wi-Fi

To book your room, please call: 909.937.9700

For more information:
Shawn Thrasher; Ontario City Library
909-395-2204 or email Robin @ rhoklotubbe@santaclaritallibrary.com

To attend, please use our on-line registration beginning March 15. More info available soon with registration link.
Corinne please add this to the packet. I’ve talked about how unique this library is and how they have partnered with so many other libraries and community colleges. thanks

---- Forwarded Message ----
From: "Maginnity, Gerald" <Gerald.Maginnity@library.ca.gov>
To: "Calix (calix@lists.gels.ucla.edu)" <calix@lists.gels.ucla.edu>
Sent: Thursday, February 27, 2014 6:07 PM
Subject: [calix] _ the Best Small Libraries in America

Congrats to the California Finalist St. Helena Public Library!!!
Join your fellow Trustees, Commissioners, Friends, Foundation and Staff for the 2014 CPLA Spring Workshops

Has your Library Board, Friends group and Foundation joined the trend? Yes, the TEAM trend (Together Everyone Accomplishes More). This workshop will show case examples of what can be accomplished when the library community advocates together.

This workshop will feature library leaders who have developed partnerships within the library community. Learn from their success stories. There will be time to explore how "Synergistic Advocacy" can work in your library community.

Supporting California's Public Libraries — Trustees — Friends — Foundations — Advocating Together!

❖ Saturday, March 1, 2014: Huntington Beach Public Library
7111 Talbert Ave, Huntington Beach, CA 92648  (714) 842-4481
❖ Saturday, March 22, 2014: Castro Valley Public Library
3600 Norbridge Ave, Castro Valley, CA 94546  (510) 667-7900
(You can ride BART-directions on cpladirectors.org)

For both workshops: Coffee and check in begins at 8:30 am
Workshop: 9 am – 1 pm

News from the Capitol: Acting State Librarian, Gerald Maginnity

Keynote Speaker: "Synergistic Advocacy", Deborah Doyle, CLA President

North Section welcome and presenters:
Regina Moore, CPLA President
Nate Miley, Alameda Co. Supervisor District 4
Jean Hofacket, Alameda County Librarian
Oakland PL, LAC, K. Sterbene / S. Gonzales
Jeff Rubin, Friends of the Sacramento PL, LEAC
Sue Beckmeyer, Co-President, Pacifica Library Foundation
Nancy Howe, Santa Clara Co. Librarian

South Section welcome and presenters:
Regina Moore, CPLA President
Jill Hardy, Huntington Beach City Council
Stephanie Beverage, Huntington Beach Library Director
Leaders from the San Diego Public Library Foundation
Mary Adler, EveryLibrary California

Roundtable Breakout sessions at both workshops

Registration Form for Southern WORKSHOP
Huntington Beach Public Library — Saturday, March 1, 2014

Name: ___________________________ Library System: ___________________________
Address: ___________________________
City, State, Zip: ___________________________
Phone: ___________________________ Fax: ___________________________
Email: ___________________________

Are you a CPLA Member? _yes__no

Do you wish to share your name and email address with other workshop attendees? _yes__no

Registration Fee (due by 2/24/14)

CPLA Member $18
Non-member 20

Make checks payable to CPLA and mail to:
Robin Holotubbe  (661) 799-0135
23743 Valencia Blvd
Santa Clarita, CA 91355

TOTAL ___________________________

Sorry, no refunds

Early Bird registration fee $18 when post marked by February 24, 2014; otherwise $20.
CPLA MEMBERSHIP IS OPEN TO ALL LIBRARY ADVOCATES
Renew or join us today! California libraries need our support!

Name: ___________________________________________________________
Address: ________________________________________________________
City State ZIP: __________________________________________________
E-Mail: __________________________________________________________
Phone: __________________________________________________________

New ______ Renewal ______ Trustee/Commissioner Individual Membership: $25
Trustee/Commissioner Group Membership $23 each (Board = 5 or more members. Please
complete a form for each member identifying the library or system, including Library
Director).

For a limited time, an introductory fee of $50 will cover all board members of your
Friends or Foundation group only. This offer has been extended to February 28, 2014

Please mail this form with payment to: CPLA
P.O. Box 574
Sacramento, CA 95812-0574

Registration Form for Northern WORKSHOP
Castro Valley Public Library — Saturday, March 22, 2014

Name: __________________________________________________________
Library System: _________________________________________________
Address: _______________________________________________________
Position: _______________________________________________________
City, State, Zip: _________________________________________________
Are you a CPLA Member? ______ yes ______ no
Phone: _________________________________________________________
Fax: ___________________________________________________________
Do you wish to share your email address with other workshop attendees? ______ yes ______ no
Email: _________________________________________________________

Registration Fee (due by 3/8/14) Make checks payable to CPLA and mail to:
CPLA Member $18 Alun Smith (925) 825-5575
Non-member 20 4823 Boxer Blvd.
TOTAL ______ Sorry, no refunds

Early Bird registration fee $18 when post marked by March 8, 2014; otherwise $20.

Strengthening California Libraries through Advocacy and Education
www.CPLAdvocates.org

Questions? Please contact Regina Moore, President of CPLA: RMoore@wendel.com
Lunch at the Library

Lunch at the Library is keeping California's kids healthy, fed, and engaged during the summer months when school is out.

For many children in low-income communities, the stability and nutrition offered by the lunches they get at school ends when school lets out for summer vacation. Summer meal programs help combat childhood hunger and obesity when school is out by providing free, healthy meals to children in low-income neighborhoods.

The California Summer Meal Coalition (CSMC) and California Library Association (CLA) are working with the Fresno County Public Library, Los Angeles Public Library, Sacramento Public Library, and San Diego County Library to offer a program of summer meals and literacy activities for children in low-income communities. The project is modeled on the successful partnership between Oakland Public Library, the City of Oakland, and Alameda County Food Bank, which is serving lunches to children in Oakland's libraries during the summer.

Libraries are natural spaces for serving meals to children whose access to lunch disappears when school ends and summer begins. Libraries are community spaces in the heart of the neighborhood. They welcome all and they provide access, free of charge, to resources that support the community's lifelong needs. Furthermore, public library summer reading programs encourage and enable children and teens to set reading goals, engage them in activities that extend the reading experience, and connect youth with librarians who can help guide their reading choices and become positive role models and adult influences in their lives.

By serving meals and offer complementary literacy programs during the summer, our program is feeding children during the summer and engaging low-income families with their local public library: the one free community space that sustains democracy, levels the playing field, values the individual, nourishes creativity, opens young minds, builds community, supports families, builds technology skills, and offers sanctuary—all free of charge to the user.1


Lunch at the Library is a project of the California Library Association and California Summer Meal Coalition and is funded by a grant from the David and Lucile Packard Foundation.

Photo courtesy of Alameda County Community Food Bank, City of Oakland Human Services, and Oakland Public Library.
Why Summer Meals?

For many children in low-income communities, the stability and nutrition offered by the lunch they get at school ends when school lets out for summer vacation.

Summer meal programs present an opportunity to combat childhood hunger and obesity when school is out by providing free, healthy meals to children in low-income neighborhoods.

How to Get Involved

We believe that all children should have access to healthy food and opportunities to be active throughout the year. Join our efforts to stop the summer nutrition gap.

Webinars & Events

We invite you to join our webinars to learn about best practices in summer meal programs and successful summertime community partnerships.

Lifting Our Communities Up: Strategies for Faith Leaders to Fight Hunger When School’s Out
May 09, 2013 | 10:00 am - 11:00 am

Cities, Schools & Community Partners: Working Together for Healthy Summers Webinar

Strategies for Community Organizations: Serve Free Summer Meals to Help Kids in Your Community
Contra Costa County Library to Spearhead Exhibit of Iraq and Afghanistan Veteran Memorial Tattoo Art


(Pleasant Hill, CALIF.) – With nearly 2 million veterans in California and a generation of veterans returning from two wars, Contra Costa County Library has launched a timely and relevant project, War Ink, an online exhibit of Iraq and Afghanistan veteran memorial tattoo art. War Ink will launch on Veterans Day 2014, and represents a platform to explore the unfiltered record of war that veterans have documented on their body. War Ink will consist of a multimedia exhibit of 18 veterans from throughout the state. Each veteran’s story surrounding their tattoos will be recorded by nationally renowned StoryCorps’ Military Voices Initiative, and their tattoos photographed by Shaun Roberts whose work has been featured in GQ, Juxtapoz, Hi-Fructose Magazine and Wired.com. The exhibit will be curated by Jason Deitch, the project’s scholar, as well as a former combat medic and sociologist, who co-created War Ink with Chris Brown, Contra Costa County Library’s Project Director. “This project represents both a unique collaboration for cutting edge and relevant cultural programming as well as a powerful context for the authentic and honest voice of veteran culture… reaching into and genuinely interacting with the communities veterans are struggling to rejoin,” says Jason Deitch.

War Ink will be made possible through an ever growing collaborative that includes StoryCorps, grant-makers Cal Humanities, Pacific Library Partnership, and a cooperative group of innovative library systems who are exploring the creative potential for the library field: Alameda Free Library, Contra Costa County Library, Mountain View Library, http://rccoc.com/contra-costa-county-library-to-spearhead-exhibit-of-iraq-and-afghanistan-veteran-memorial-tattoo-art/
Oakland Public Library, Sacramento Public Library, San Diego County Library, San Jose Public Library, San Mateo County Library, Santa Clara County Library District, and Santa Cruz Public Libraries. Founder of StoryCorps Dave Isay says, "We are delighted to be partnering with Contra Costa County Library to celebrate the diverse and vibrant stories of California's veteran and military community. In doing so, we remind one another of our shared humanity, strengthen and build the connections between people, teach the value of listening, and weave into the fabric of our culture the understanding that every life matters."

War Ink was made possible through two grants awarded to Contra Costa County Library. Cal Humanities first saw the potential of the project and awarded the library a $10,000 Community Stories grant to supplement StoryCorps' commitment to record the stories of 18 veterans for the Military Voices Initiative project. Pacific Library Partnership then more than doubled the projects resources with a $15,000 Innovation and Technology Opportunity Grant, allowing War Ink to expand beyond Contra Costa County. Together, these grants created the opportunity for audacious and collaborative cultural programming, addressing a relevant social topic. Cathy Sanford, Contra Costa County Library's Interim County Librarian adds, "War Ink will help a whole generation of veterans, who are returning home to Contra Costa County and the greater Bay Area, to share their story with the families in their community. I believe that in tattoo art we've found a common ground for both veterans and civilians to explore, and my hope is that War Ink will lead to a greater appreciation for the strengths and service of these courageous men and women." Veterans interested in the project are encouraged to contact Jason Deitch directly at jasonadeitch@gmail.com or 510-593-8423.

Contact: Chris Brown, Senior Community Library Manager, 925-927-3229 or cbrown@ccclib.org.
Run Our Beautiful Delta Trails!

Friends of the Oakley Library
Present

BOOK IT RUN & WALK!
5K AND 10K
FREE KIDS FUN RUN

Saturday, April 12, 2014
Delta Science Center @
Big Break Regional Shoreline
69 Big Break Rd., Oakley

8:00 - Start 5K, 10K and Walk
9:30 - Kids Fun Run begins

- ALL EVENTS start and finish at the Delta Science Center.
- Both 5K and 10K are flat and fast. 99% on EBRP district trails, including Big Break Trail and Marsh Creek Regional Trail. Both 5K and 10K will be an out and back.
- Kids Fun Run will be 4/10 of a mile loop, for ages 12 and under.
- T-shirt included with 5K and 10K registration. Must be registered by April 1st to be guaranteed a t-shirt.

- FREE book for first 150 kids entered in Kids Fun Run.

Proceeds from this event will raise funds for a new library in Oakley!

INFORMATION: http://worknotes.com/CA/Oakley/Library/apt17.aspx
REGISTRATION: https://runsignup.com/Race/CA/Oakley/BookItRun
QUESTIONS: BookItRun@gmail.com

The Friends of the Oakley Library is a registered 501(c)(3) organization, BIN 94-3489515.

LET'S BUILD A LIBRARY!
Friends of the Oakley Library
Present
BOOK IT RUN & WALK!
5K AND 10K

Saturday, April 12, 2014 - Registration and sign in @ 6:30 AM
Start time for 5K and 10K at 8:00 a.m.
Delta Science Center, Big Break Regional Shoreline, Oakley
Online registration at https://runsignup.com/Race/CA/Oakley/BookItRun
Run info at http://worknotes.com/CA/Oakley/Library/apt17.aspx
EARLY RACE # AND T-SHIRT PICK-UP, FRIDAY APRIL 11th, 4:00pm to 8:00pm @
CALIFORNIA FITNESS 24/7, 2515 MAIN ST. OAKLEY

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In signing below, I verify that in consideration of your accepting this entry, I intend to be legally bound hereby for myself, my heirs, executors and administrators, waive and release any and all rights I may have against the Friends of the Oakley Library and all other associated sponsors, promoters and agents for any and all injuries suffered by me in conjunction with and/or arising in and out of my traveling to, participation in, and returning from the Book It Run and Walk.

Entrant's signature: ___________________________ Date: ___________________________

( Parent's or Legal Guardian's Signature if participant is under 18 years of age.)

Enclosed is my check or money order in the amount of $ ___________ payable to Friends of the Oakley Library. Awards given to top three finishers, both male and female, in both 5K and 10K races. Must be registered by April 1st to be guaranteed a t-shirt.

Mail this entry to: Book It Run and Walk, Friends of the Oakley Library, P.O. Box 1425., Oakley, CA 94561.

Fees: Before 4/4/2014 After 4/4 add $5.00
$20.00 for the 5K, field limited to 115 runners.
$25.00 for the 10K, field limited to 115 runners.
$5.00 student and senior discount (over 60).
Kids Fun Run is Free.
Add $5.00 for same day registration for each run.

LET'S BUILD A LIBRARY!