CONTRA COSTA COUNTY LIBRARY COMMISSION
AGENDA ATTACHMENT 5

MEETING DATE: Thursday, September 27, 2018
AGENDA ITEM #: 7.C.
ITEM: LIBRARY FOUNDATION UPDATE

RECOMMENDED ACTION:

No Action Required.
Contra Costa Library Foundation

COMMUNITY BRIEFING PRESENTATION
DON MCCORMICK, DISTRICT III LIBRARY COMMISSIONER
SEPTEMBER 2018

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Project Plan Goals

- Explore opportunity and feasibility to establish a county wide library foundation
- Solicit input from current foundations and friends groups
- Determine ways to align with and support foundations/friends groups
- Develop comprehensive work and possible launch plan
Foundation Description (Draft)

The Contra Costa Library Foundation is a private fundraising organization formed to seek private and public sector support for improvements and enhancements to the Contra Costa County Library, as established by the Library Administration, that are not adequately funded through traditional government sources.

Mission (Draft)

The Contra Costa Library Foundation supports the Contra Costa County Library's strategic priorities for countywide and community library services to ensure public access to knowledge in all of its forms throughout the county. Operating as an independent organization, we accomplish this mission by raising revenue in support of programs, facilities and services that promote traditional and digital literacy, encourage educational achievement, lifelong learning, and address opportunity gaps in library services.
Foundation Goals (Draft)

- Establish fundraising programs in alignment with Library Administration to support countywide and community library priorities for achievement of the Library's strategic goals and objectives
- Engage community stakeholders and benefactors in support of library needs
- Create a communications strategy to promote the Library as the “Community Knowledge” Center
Current Friends Groups & Foundations

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New Foundation Summary

- Focus is on supporting strategic priorities for countywide and community library programs and projects that lack adequate funding from traditional sources to meet basic services standards established by the Contra Costa County Library
- Partner with the library's community Library Foundations and Friends of the Library groups to share best practices
- Serve as a funding vehicle for donors to make gifts and grants toward countywide and community library programs

Initial formation team:
- Melinda Cervantes, County Librarian
- Gail McPartland, Deputy County Librarian
- Alison McKee, Deputy County Librarian
- Kathy Gilcrest, San Ramon Commissioner
- Peter Wilson, District V Commissioner
- Don McCormick, District III Commissioner

Project plan developed
- Working to raise seed money and identify staffing requirements
- Target launch in 2019