SUMMER READING

HELLO!
I am Amy Mockoski
Librarian Specialist- Youth Services
7,078 babies, kids, teens & adults completed Summer Reading in 2018

3,963 people attended County funded events celebrating Summer Reading in 2018

99% of the 937 people surveyed about Summer Reading agreed, or strongly agreed, that they felt welcome at their library

Summer Reading promotes all kinds of learning for all ages
Summer Reading is a Key Library Services

Fights Summer Slide
Students that don't read over the summer "slide" back at least 2 months, and research shows that Summer Reading and access to reading materials helps combat the slide.

Celebrates reading and summer learning
Summer Reading is the perfect opportunity to celebrate reading and STE(A)M learning.

Promotes Good Early Literacy Practices
Baby Summer Reading is designed to promote talking, singing, playing, writing and reading.

Levels the playing field
Access to free learning opportunities and books is especially important for lower-income families that are statistically more likely to suffer achievement loss over the summer.

Encourages use of the library and collections
Summer is not break time for the public library! Libraries are busy and books are checking out.

Positions library as the literacy center
Families recognize the library as partners in the educational journey of their children and teens.

For KIDS, TEENS and ADULTS
Reading takes you everywhere

SUMMER READING JUNE 4 - AUGUST 4
© 2018 Shawn Harris, in partnership with San Francisco Public Library | Courtesy, Jay Night/Pearl, Chronicle Books
Outreach to Underserved Communities

- School assemblies
- Events with Housing Authority
- Food Bank grocery distribution
- Summer schools
- North Richmond Community Center
- WIC (Women, Infants, Children) clinics
- Head Start

Lunch at the Library
Contra Costa County
Lunch Participation 2014- 2018

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Pablo</td>
<td>San Pablo</td>
<td>San Pablo</td>
<td>San Pablo</td>
<td>San Pablo</td>
<td>San Pablo</td>
</tr>
<tr>
<td>Pittsburg</td>
<td>Pittsburg</td>
<td>Pittsburg</td>
<td>Pittsburg</td>
<td>Pittsburg</td>
<td>Pittsburg</td>
</tr>
<tr>
<td>Concord</td>
<td>Concord</td>
<td>Concord</td>
<td>Concord</td>
<td>Concord</td>
<td>Concord</td>
</tr>
<tr>
<td>Crockett</td>
<td>Crockett</td>
<td>Crockett</td>
<td>Crockett</td>
<td>Crockett</td>
<td>Crockett</td>
</tr>
<tr>
<td>El Sobrante</td>
<td>El Sobrante</td>
<td>El Sobrante</td>
<td>El Sobrante</td>
<td>El Sobrante</td>
<td>El Sobrante</td>
</tr>
<tr>
<td>Rodeo</td>
<td>Rodeo</td>
<td>Rodeo</td>
<td>Rodeo</td>
<td>Rodeo</td>
<td>Rodeo</td>
</tr>
<tr>
<td>Martinez</td>
<td>Martinez</td>
<td>Martinez</td>
<td>Martinez</td>
<td>Martinez</td>
<td>Martinez</td>
</tr>
<tr>
<td>Antioch</td>
<td>Antioch</td>
<td>Antioch</td>
<td>Antioch</td>
<td>Antioch</td>
<td>Antioch</td>
</tr>
<tr>
<td>Pinole</td>
<td>Pinole</td>
<td>Pinole</td>
<td>Pinole</td>
<td>Pinole</td>
<td>Pinole</td>
</tr>
<tr>
<td>N/A</td>
<td>4,237</td>
<td>5,341</td>
<td>5,273</td>
<td>5,861</td>
<td></td>
</tr>
</tbody>
</table>

COMMUNITY PARTNERS

[List of community partners logos]
Why is *Lunch at the Library* important?

Summer meal programs help combat childhood hunger and obesity when school is out by providing free, healthy meals to children and teens in low-income neighborhoods.

Summer meals and summer reading events work together to provide nourishment and help prevent summer learning loss.
Libraries are natural spaces for serving meals to children whose access to lunch disappears when school ends and summer begins.

Libraries are community spaces in the heart of the neighborhood. They welcome all and they provide access, free of charge.
Playing With Your Food

Exploring Food Literacy with Young Learners

- Where our food comes from.
- Shopping for a rainbow of foods.
- Eating balanced meals.
- Sugar in drinks.
- Physical activity.

Thank You!

Do you have any questions?

Amy Mockoski
Librarian Specialist - Youth Services
amockosk@ccclib.org

Presentation template by SlidesCarnival
"The program is a blessing to our family. Our kids have days filled with fun filled activities and a healthy lunch instead of having to stay home all summer due to finances."

— California Lunch @ Library parent
The Library ensures easy, equitable access to library services for all CCC residents.

**EQUITY/EQUITABLE**
- **Definition:** The quality of being fair and impartial
- **Synonyms:** justness, impartiality, egalitarianism, objectivity, balance

**ACCESS**
- **Definition:** The means to approach or enter, the right or opportunity to use or benefit from something
- **Synonyms:** entry, approach, connection, in, open door, open arms
Some important questions to consider

- What does it mean to deliver equitable access to library services?
- What barriers do we face?
- What barriers have we constructed?

Current thinking about equity in public libraries

- GARE's Advancing Racial Equity in Public Libraries identifies library fines as a form of "structural racism." Negative consequences include being blocked from library and computer use, or being reported to a collections agency.
- Supporting Parents in Early Literacy through Libraries (SPELL) research reveals that library fines and fees are barriers preventing low-income families from using public libraries.
- ULC – Statement on race and social equity
  "Committed to achieving racial and social equity by contributing to a more just society in which all community members can realize their full potential."
Impact on Youth

- Of 132,000 youth accounts 43% owe a balance
- 21,000 youth accounts are blocked, preventing access to library materials

Outstanding Library Late Fines and Fees by Supervisorial District

- District 5 Supervisor Glover: $781,036
- District 4 Supervisor Mitchoff: $907,021
- District 3 Supervisor Burgis: $937,342
- District 1 Supervisor Gioia: $757,718
- District 2 Supervisor Andersen: $1,224,230

Total approximately $5,000,000
Contra Costa County Library Fines and Fees

- Fines and fees are dropping both in terms of budget and collections
- Fines are less than 2% of revenue
- Reflects lower circulation of physical collections
- Reflects higher circulation of fine free electronic resources

Why fine free?

- Elimination of fines removes barriers for our community and makes access easy, equitable, and enjoyable for everyone.
- Doors are open to everyone in our community to take advantage of all the Library has to offer.
Will customers pay charges that were accrued in the past?

- No. All charges will be waived to give everyone an opportunity to restart their relationship with the library.
- Doors are open to everyone in our community to take advantage of all the Library has to offer.

What does “fine free” mean?

- The Library will no longer issue daily charges for overdue items.
- If an item is damaged or lost, replacement fees will still apply.
- No fines does not equal no responsibility. 30 days after an item is due, it is considered lost and the customer is charged the replacement fee and processing fee.
**Proposed Fee Schedule**

- Simplified! No late fines!
- All CCCL owned Books, CDs, DVDs – replacement cost is item price or $25.00, plus $5.00 processing fee
- Charges for major and minor damage
- UMS fee remains the same
- Other charges

---

**Project timeline**

- Communicate plan, build support – July-September
- Board Order – October
- New fine schedule implemented – November
- Clear all accounts of fines and fees- November
- Purge/clean-up of inactive adult accounts – end of 2018
- Establish processes to routinely purge inactive accounts – early 2019
- Establish a process to routinely write-off uncollectable debt – early 2019
Libraries eliminating all fines

- Berkeley Public Library
- San Diego County Library
- Palm Springs Public Library
- Outside of California
  - Baltimore's Enoch Pratt Free Library
  - Kitsap Regional Library, Washington State
  - Arapahoe County, Colorado
  - Dayton, Ohio
  - Salt Lake City, Utah
  - Nashville, Tennessee

QUESTIONS? COMMENTS?
Contra Costa Library Foundation

COMMUNITY BRIEFING PRESENTATION
DON MCCORMICK, DISTRICT III LIBRARY COMMISSIONER
SEPTEMBER 2018

Project Plan Goals

- Explore opportunity and feasibility to establish a county wide library foundation
- Solicit input from current foundations and friends groups
- Determine ways to align with and support foundations/friends groups
- Develop comprehensive work and possible launch plan
Foundation Description (Draft)

The Contra Costa Library Foundation is a private fundraising organization formed to seek private and public sector support for improvements and enhancements to the Contra Costa County Library, as established by the Library Administration, that are not adequately funded through traditional government sources.

Mission (Draft)

The Contra Costa Library Foundation supports the Contra Costa County Library’s strategic priorities for countywide and community library services to ensure public access to knowledge in all of its forms throughout the county. Operating as an independent organization, we accomplish this mission by raising revenue in support of programs, facilities and services that promote traditional and digital literacy, encourage educational achievement, lifelong learning, and address opportunity gaps in library services.
Foundation Goals (Draft)

- Establish fundraising programs in alignment with Library Administration to support countywide and community library priorities for achievement of the Library's strategic goals and objectives
- Engage community stakeholders and benefactors in support of library needs
- Create a communications strategy to promote the Library as the "Community Knowledge" Center
## Current Friends Groups & Foundations

<table>
<thead>
<tr>
<th>City/Town</th>
<th>Friends Group</th>
<th>Foundation</th>
<th>City/Town</th>
<th>Friends Group</th>
<th>Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Antioch</td>
<td>X</td>
<td></td>
<td>Martinez</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Bay Point</td>
<td>X</td>
<td></td>
<td>Moraga</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Brentwood</td>
<td>X</td>
<td>X</td>
<td>Oakley</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Clayton</td>
<td>X</td>
<td></td>
<td>Orinda</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Concord</td>
<td>X</td>
<td>X</td>
<td>Pinole</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Crockett</td>
<td>X</td>
<td></td>
<td>Pittsburg</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Danville</td>
<td>X</td>
<td>X</td>
<td>Pleasant Hill</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>El Cerrito</td>
<td>X</td>
<td>X</td>
<td>Rodeo</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>El Sobrante</td>
<td>X</td>
<td></td>
<td>San Ramon</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Hercules</td>
<td>X</td>
<td>X</td>
<td>San Pablo</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Kensington</td>
<td>X</td>
<td>X</td>
<td>Walnut Creek</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Lafayette</td>
<td>X</td>
<td>X</td>
<td>Ygnacio Valley</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

## New Foundation Summary

- **Focus** is on supporting strategic priorities for countywide and community library programs and projects that lack adequate funding from traditional sources to meet basic services standards established by the Contra Costa County Library.
- **Partner** with the library's community Library Foundations and Friends of the Library groups to share best practices.
- **Serve as a funding vehicle** for donors to make gifts and grants toward countywide and community library programs.

- Initial formation team:
  - Melinda Cervantes, County Librarian
  - Gail McPartland, Deputy County Librarian
  - Alison McKee, Deputy County Librarian
  - Kathy Gilcrest, San Ramon Commissioner
  - Peter Wilson, District V Commissioner
  - Don McCormick, District III Commissioner

- Project plan developed
- Working to raise seed money and identify staffing requirements
- Target launch in 2019